First paragraph of an article about investing

The Theory of Buying Stocks on the First Day of the Month

It sounds too good to be true. The theory is that if you invest in Standard & Poor's 500 stocks for only one day each month -- on the month's first trading day -- you will get a better return than if you bought and held the same stocks for the same overall time period. Strangely enough it works, at least on paper and at least for some time periods...